



Nelson Communications

Presentation Skills

AGENDA

Designing a Winning Presentation

- Structuring around a key message
- Targeting that key message to the audience

Delivering with Impact

- Mastering the non-verbal
- Speaking with confidence
- Overcoming nervousness

Using Visual Aids Effectively

- Choosing appropriate aids
- Using PowerPoint wisely

Handling Questions Like a Pro

- Preparing for tough questions
- Judging the audience
- Dealing with challenging questions