



NELSON COMMUNICATIONS

Creating Effective PowerPoint Slides

“Death by PowerPoint” is a phrase too often heard today. And haven’t we all known the feeling of sitting through a lack-luster, dreary, and formulaic slide show? It doesn’t have to be that way. This workshop teaches you how to make the most of the wonderful tool, PowerPoint.

AGENDA

- **Why so many PowerPoint presentations fail**

- **How you can reinvent your slides and add power to a presentation**
 - Determine the right number of slides
 - Use the PowerPoint templates effectively
 - Survive and thrive in a world of bullet points
 - Create an alternative slide design
 - Use visuals rather than words to convey information